

# How to **DOUBLE** your fundraising (it's not magic)

Thanks so much for taking the plunge and helping save lives!

You saw the headline. You're thinking about doubling your fundraising efforts without resorting to magic.

Running a workplace Dollar Match is a wonderful, effective way to raise extra funds, inspire donations, and help save as many lives as possible.

## Here's how it works:



### 1. Ask the right person at work or in your community

Speak to your manager, an HR Representative, or the Corporate Social Responsibility Department. Ask if your company has a fund matching program in place, or if there's a budget to support charitable causes like ReachOut's Laps for Life.

Consider reaching out to local businesses or your community groups as they often support local fundraising efforts – Rotary and Lions Clubs, sporting clubs, church groups or alike.



### 2. How to ask (nicely!)

Organising an in-person meeting is your best chance of success when it comes to communicating the amazing message of Laps for Life. You know just how important the funds you're raising are, so make sure to speak from the heart about young people's mental health, and our opportunity to help prevent youth suicide.

You can also offer to put the company logo on your fundraising page to publicise your workplace's (or community group's) support, if that helps!



### 3. How we (Laps for Life HQ) can help

We're more than happy to provide any info or official documentation detailing our impact and charitable status. High-up corporates sometimes also like to see donor statistics, which we're happy to send through. We're here to support you every step of the way.



### 4. Any more questions? Get in touch!

Don't hesitate to get in touch at [mimi@lapsforlife.com.au](mailto:mimi@lapsforlife.com.au) if you're thinking about pitching a workplace dollar match, and you're not quite sure. We'd love to chat things through!

**GOOD LUCK!**